

# 2020 Annual Conference and Expo



**Hard Rock Daytona Beach May 18th–21st**

Book rooms direct by calling: **Hard Rock Hotel 1-386-947-7352**  
Rate: **\$149.00 per night plus tax** (resort fee & self parking included)

**EXPO BOOTH:** Each 10' booth is \$500 and includes 2 registrations, an 8' table, 2 chairs, electricity and basic WIFI. Additional booth items can be acquired through the hotel. Additional registrations may be purchased for \$100 ea.

Booth setup starts 8:30 am Tuesday, May 19th with the Expo opening at 11:30am. Access to Expo area use North side hotel entrance. No fork lift service is available.

Contact the Sponsorship Coordinator if you have products too large to move on a two wheel hand cart: [certification@imsafl.org](mailto:certification@imsafl.org)

## Conference Schedule

Monday May 18th:	Certification Classes Start	8am to 5pm
Tuesday May 19th:	Certification Classes Continue	8am to 5pm
	Technical Sessions Start	8am to 5pm
	Vendor Expo Setup	8:30am to 11:30am
	Vendor Expo Open	11:30am to 4:30pm
	Vendor Expo Reception	5pm to 7pm
Wednesday May 20th:	Certification Classes Continue	8am to 5pm
	Technical Sessions Continue	8am to 5pm
	Vendor Expo Open	9am to 2:30pm
	Networking Event	6pm to 9pm
Thursday May 21st:	Certification Classes Continue	8am to 5pm
	Technical Sessions Continue	8am to 5pm



**2020 ANNUAL  
CONFERENCE  
MAY 18<sup>TH</sup> THRU 21<sup>ST</sup>**



## **2020 Technical Sessions**

Technical Sessions will be held Tuesday 19th thru Thursday 21st. If you or your company would like to share your knowledge on Signal, ITS or Signs and Markings Technology, please contact our Tech Session Committee at: [info@imsafl.org](mailto:info@imsafl.org).

## **Conference Sponsorship**

Your company's support of the Florida Section allows us to continue to provide the latest in technology and certification at a reasonable price. By sponsoring events at the conference, your generosity keeps registration costs down. Event Sponsors will receive sponsorship signs located outside the event, and space to provide literature or giveaways near the event. All sponsorships are exclusive to that event to give your company maximum exposure. Item sponsors (Bag, Lanyard) will have your logo prominently displayed on the item. If you have any questions please contact the Sponsorship Coordinator: [certification@imsafl.org](mailto:certification@imsafl.org).

Have a sponsorship ideas or maybe something you've seen at other Conferences that left an impression? Let us know, and if possible we'll incorporate it into the program. If your company would like to donate giveaway items for the conference bag, contact the Sponsorship Coordinator with your ideas: [certification@imsafl.org](mailto:certification@imsafl.org)

## **AVAILABLE SPONSORSHIPS**

<b>Conference Bag</b>	<b>\$750</b>	<b>Wednesday AM Student Break</b>	<b>\$300</b>
<b>Conference Lanyard</b>	<b>\$500</b>	<b>Wednesday Expo Lunch</b>	<b>\$750</b>
		<b>Wednesday PM Student Break</b>	<b>\$300</b>
<b>Monday AM Student Break</b>	<b>\$300</b>	<b>Wednesday Expo Recp. Food</b>	<b>\$750</b>
<b>Monday Student Lunch</b>	<b>\$500</b>	<b>Wednesday Expo Recp. Bev.</b>	<b>\$750</b>
<b>Monday PM Student Break</b>	<b>\$300</b>		
		<b>Thursday AM Student Break</b>	<b>\$300</b>
<b>Tuesday AM Student Break</b>	<b>\$300</b>	<b>Thursday Student Lunch</b>	<b>\$500</b>
<b>Tuesday Expo Lunch</b>	<b>\$750</b>		
<b>Tuesday PM Student Break</b>	<b>\$300</b>		
<b>Tuesday Expo Recep. Food</b>	<b>\$750</b>		
<b>Tuesday Expo Recep. Bev.</b>	<b>\$750</b>		